INDUSTRY SPECIFIC APPROACHES

Core Session 2

September 27, 2016
WHERE ARE YOU?

Enter your location in the Chat window
(lower left of screen)
Poll Question

What type of industry sector partnership are you involved in?

- Manufacturing
- Health Care
- Construction/Building Trades
- Energy/Utilities
- Transportation/Logistics
- IT
- Agriculture
- Other __________________
- None yet
MEET OUR FACILITATORS

Beth Brinly
Vice President of Workforce Innovation
Maher & Maher

Todd Cohen
Director of Strategic Initiatives
Maher & Maher
TODAY’S TAKEAWAYS

✓ Industries—their needs, behaviors, motivations—vary greatly. Thus our approach should vary.

✓ What are the big differences between industries within sector partnerships? Similarities?

✓ Practical, evidenced-based ways we can work within/ across industries to extract needs and solve their workforce problems
With industry sector partnership work, there is no cookie-cutter approach.

Which industry companies are comfortable working together? Which are not? Who—HR rep, CEO, mid-management—do we want there? Data?

- Transportation & Logistics
- Health Care
- Information Technology
- Manufacturing
PANELISTS

ANDREW BERCICH
Business Talent Channel
Lead
Comcast Cable
Communication

MIKE TEMPLE
Director
Gulf Coast Workforce
Board (Texas)

SCOTT SHEELY
Special Assistant for Workforce Development
Pennsylvania Department of Agriculture
VIDEO PANEL HERE
What have we heard from our panelists, and where do we go from here?
UPCOMING CORE SESSION – LIMITED PRE-REGISTRATION

BLUEPRINT FOR TALENT DEVELOPMENT

- Wednesday September 28th
  11:00 am – 12:00 pm EST
- Facilitators – Virginia Hamilton, USDOL ETA, and Tom Hooper, Jobs for the Future
- Panelist – Peta-Gaye Porter, Regional Employment Board of Hampden County, Inc.
CLOSING SESSION:  
THE FUTURE OF BUSINESS ENGAGEMENT IN SECTORS

Wednesday, September 28th, 3:00 – 4:00 pm EST

Seats still available, register here -
https://www.workforcegps.org/events/2016/08/04/14/12/Closing_Session_The_Future_of-Business_Engagement_and_Sectors

- Eric Spiegel, Chief Executive Officer, Siemens USA, featured speaker
- Byron Zuidema, Deputy Assistant Secretary of Employment and Training Administration, USDOL, facilitator
- Martin Simon, National Governor’s Association, and Ron Painter, National Association of Workforce Boards, commentators
For More Information on Sector Strategies

USDOL ETA Business Engagement Collaborative Sectors Resources

https://businessengagement.workforcegps.org/
Thank You