

2017 WIOA National Convening Speaker List

Dallas, TX | Apr 18-20, 2017

PLENARY SPEAKERS

Day 1 – April 18, 2017

Garrett Groves



As Director of the Economic Opportunity Program at the Center for Public Policy Priorities, Groves leads a team of policy analysts that strive to increase educational attainment and ensure economic prosperity for all Texans. Before joining the Center in 2014, Groves served as a Senior Policy Analyst at the National Governors Association where he worked with state and local entities on workforce, post-secondary education and economic development policy. He has served governors, senior policy advisors and local leaders on several initiatives designed to bolster talent development pipelines and align educational institutions, training programs and community-based organizations with employer needs and state economic development strategies. Preceding his work at the NGA Center, Groves oversaw the rigorous evaluation of education and training programs in the Office of Policy Development and Research at the U.S. Department of Labor, including random assignment evaluations of the YouthBuild program, Community-Based Job Training Grants and the ARRA High Growth and Emerging Industries grantees. He also served at various levels of Colorado state government, including the Governor's Office of Economic Development, the Joint Budget Committee of the General Assembly, and the Office of the Lieutenant Governor. He received his master's degree in public affairs from the LBJ School of Public Affairs at the University of Texas, and his bachelor's degree from the University of Denver.

Day 2 – April 19, 2017

Samia Amin



Samia Amin, a senior researcher at Mathematica Policy Research, is an experienced evaluation design specialist. She has over 10 years of experience helping government agencies and foundations examine what works in what contexts and for whom. She has a particular focus on workforce development, self-employment assistance, job training, and international development programs. At Mathematica, she leads an innovative project funded by the Department of Labor (DOL) that uses behavioral insights to test low-cost program improvements designed to allow various labor agencies better meet their missions. She also directs a DOL-funded self-employment assistance pilot program helping unemployed workers start businesses in their fields of expertise. She is passionate about the applications of research for ongoing program innovation and improvement. Before joining Mathematica in 2008, Amin held positions at the World Bank, Harvard's Center for International Development, and the Carnegie Endowment for International Peace. She has an M.P.P. in political economy and development from Harvard University.

Andrew Picard



Andrew Picard brings over 10 years of experience working in public service and customer-outreach programs. After tackling a BA in Political Science at UC Santa Barbara, Andrew begrudgingly left the beach and began his career in Parks and Recreation for the City of Hanford. He has since worked in management consulting and program design with the California Public Utilities Commission, Department of Energy, and most recently finished work with Covered California on the implementation of the Affordable Care Act.

In 2014, Andrew joined the San Diego Workforce Partnership the local workforce development board for the City of County of San Diego, as the Director of Programs. He oversees a diverse portfolio of workforce programs including all WIOA programs and additionally manages other grants from federal, state, county and privately funded workforce programs.

In his free time, Andrew enjoys pouring over the latest in CFRs and TEGs with a strong cup of cold brew coffee. On the weekends, you could find him hiking, traveling or spoiling his nieces.

Day 3 – April 20, 2017

Jon Gustafson



Jon Gustafson is Director of Workforce Partnerships and Incentives for Lockheed Martin Corporation in Fort Worth, where he leads efforts to maximize opportunities for training grants and other economic development incentives to lower costs and increase the skills of the company's present and future workforce.

In addition to his primary responsibilities, Mr. Gustafson serves on multiple boards dealing with workforce development and education, including the Workforce Development Board, which he is the Second Vice-Chair. Other boards include the Dallas-Fort Worth (DFW) Regional Workforce Leadership Council and the DFW Regional Aerospace Consortium. In this capacity, Mr. Gustafson works with representatives from Airbus Helicopter, Bell Helicopter, Elbit Systems, Hillwood, Triumph Aerostructures – Vought Aircraft Division, and The Arlington and Fort Worth Chambers of Commerce, Workforce Solutions for Tarrant County, and the Texas Manufacturing Assistance Center to develop and sustain programs that provide a skilled, sustainable workforce of entry-level aerospace engineers and advanced manufacturing workers.

Mr. Gustafson holds a Master of Science in Instructional and Performance Technology from Boise State University; a Bachelor of Science in Educations, Training and Development from Southern Illinois

University; and an Associate of Applied Science in Aircraft Maintenance Technology from the Community College of the Air Force.

Nicholas Morgan



Adaptive Construction Solutions, Inc. (ACS) is a Veteran owned and staffed organization that operates a group non joint DOL registered apprenticeship for structural ironworking. ACS provides innovative workforce development solutions by leveraging the experience and competence of Veterans from the US Armed Forces. ACS has a proven model with achievements through a successful pilot program in a problematic labor market.

The founder and President, Nicholas Morgan, served as a military intelligence analyst and paratrooper in the US Army. As a Staff Sergeant, he left military service in 2006 when he was wounded in Operation Iraqi Freedom. For his service he was awarded the Bronze Star along with a Purple Heart from being wounded in combat. For the past 10 years, Nicholas has owned and operated a commercial insurance agency focused on specialty trades in the construction industry. In April of 2016, recognizing an opportunity, he organized a team of successful Veterans to fill the skilled labor gap.

In less than a year ACS has placed over 200 Veterans into employment. In the last six months since establishing the apprenticeship, the company has registered 127 Veterans as apprentices. More than 35 Veterans were homeless and 10 previously incarcerated. Focused on a “front-loaded” training model, apprentice retention rates have exceeded employers’ expectations while recordable incident rates are 75% less than BLS statistics.

Currently, ACS is collaborating with several Fortune 500 companies to expand apprenticeships into other trades and create more opportunities for Veteran participation. ACS has optimized WOTC and WIOA by removing all administrative burdens from participating employers and establishing strong partnerships with workforce development boards. The Houston-Galveston Area Council and Texas Workforce Commission have provided mentorship and support to assist in the advancement of this innovative program.

Learn more about ACS here: <http://youtu.be/FnIFmCP6elk>.

Watch ACS training in action: <http://youtu.be/x3n7Bcfb4Uk>.

CONCURRENT SESSION SPEAKERS

Day 1 – Concurrent Sessions: 3:15 p.m. - 4:45 p.m.

Labor Market Information as an Asset for Economic Development & Business Engagement

Business Engagement

- Arthur Brooks, U.S. Department of Labor
- Cynthia Forland, Washington Employment Security Department
- Carrie Mayne, Utah Department of Workforce Services
- Jason Palmer, Michigan Bureau of Labor Market Information and Strategic Initiatives

I Have to Compete my One-Stop Operator, Now How Does This Work?

Financial and Grants Management

- Chanel Castaneda, U.S. Department of Labor
- Deborah Galloway, U.S. Department of Labor
- Melissa Robbins, South Central Workforce Development Board

No Wrong Door to Help Youth and Adults with Disabilities to Achieve their Goals

Integrated Services

- Chris Pope, Christopher Pope, U.S. Department of Education
- Kirk Lew, U.S. Department of Labor

One-Stop 101: Where You Should Be Now as a One-Stop System

One-Stop Operations

- Jacqui Shoholm, U.S. Department of Labor
- Jackie Turner, MS Department of Employment Security

Understanding the Statistical Model and Its Use in Negotiations

Performance Accountability

- Christina Eckenroth, U.S. Department of Labor
- Karen Staha, U.S. Department of Labor

The Governance Puzzle: Piecing Together Our Roles and Responsibilities

Strategic Governance

- Ken Doke, OK Eastern Area and State Board Member
- Marsha Lindsey, TX Workforce Solutions Texoma
- Erin E. Risley-Baird, OK Office of Workforce Development
- Roseana Smith, U.S. Department of Labor

Equal Opportunity Law 101

Special Session

- Roger Ocampo, U.S. Department of Labor

Day 2 – Concurrent Sessions: 10:30 a.m. - 12:00 p.m.

Legislation to Action: A Data-Driven Approach to In-Demand Occupations

Business Engagement

- Brittany Lenertz, West Michigan Works!
- Jason Palmer, Michigan Bureau of Labor Market Information and Strategic Initiatives
- Danielle Waddell, U.S. Department of Labor

Comparing the Local vs State Mechanisms: Making It Work

Financial and Grants Management

- Deborah Galloway, U.S. Department of Labor
- Phil Koenig, Director, Bureau of Workforce Training
- Craig McManus, U.S. Department of Education

Integrating Services to Connect Youth to Their Future

Integrated Services

- Kirk Lew, U.S. Department of Labor

Program Design and Service Delivery

One-Stop Operations

- Virginia Hamilton, U.S. Department of Labor
- Christopher Pope, U.S. Department of Education
- Mary Rosenthal, KentuckianaWorks

Beyond 101: A Walk-Through of WIOA Performance & Accountability Reporting Requirements & Related Policy Issues

Performance Accountability

- Jim Doyle, U.S. Department of Education
- Christina Eckenroth, U.S. Department of Labor
- Melinda Giancola, U.S. Department of Education
- Evan Rosenberg, U.S. Department of Labor
- Karen Staha, U.S. Department of Labor
- Teresa Theis, U.S. Department of Labor

Driving Success: High Performance Workforce Boards in Action

Strategic Governance

- Heather Fleck, U.S. Department of Labor
- John Hawkins, Integrated Insurance Services; OK State Workforce Development Board Member
- Nick Lalpui, U.S. Department of Labor
- Keith Muskrat, Talon Industries, Inc.; Tarrant County (TX) Local Board Member

Day 2 – Concurrent Sessions: 1:15 p.m. - 2:45 p.m.

Make WIOA Value-Added for Business: Strategies to Improve & Sustain Business Engagement

Business Engagement

- Cliff Atkinson, U.S. Department of Labor
- Patrick Campbell, Illinois Department of Commerce and Economic Opportunity

Transparency in the Workforce System: Establishing Firewalls & Internal Controls

Financial and Grants Management

- Chanel Castaneda, U.S. Department of Labor
- Charles Watts, U.S. Department of Labor
- Lee Wheeler-Berliner, Colorado Workforce Development Council

Creating Synergy Across Programs to Put Americans Back to Work

Integrated Services

- Willie Taylor, Permian Basin Workforce Development Board

Building Partnerships Related to MOUs & One-Stop Certification

One-Stop Operations

- Laurie Larrea, Workforce Solutions Greater Dallas
- Kerry Manning, Southern Workforce Board Inc.
- Tim Theberge, U.S. Department of Labor

Evidence-Building Capacity in State Workforce Agencies

Performance Accountability

- Keith Ewald, Ohio Department of Job and Family Services
- Adele Gagliardi, U.S. Department of Labor
- Christopher King, Ray Marshall Center for the Study of Human Resources, University of Texas
- Gloria Salas-Kos, U.S. Department of Labor
- Teresa Theis, U.S. Department of Labor

Regionalism: The Framework of the Future

Strategic Governance

- Beth Kuhn, Kentucky Department of Workforce Investment
- Scottie LeBlanc, Louisiana Workforce Commission
- Tim Martin, U.S. Department of Labor
- Holly O'Brien, U.S. Department of Labor
- Nada Percival, The Coordinating and Development Corporation (LWDA 70)
- Barb Stewart, Northern Kentucky Workforce Investment Board

What You Need to Know about Section 188: Individuals with Disabilities

Special Session

- Christopher Button, U.S. Department of Labor
- Lee Perselay, U.S. Department of Labor
- Jamie Robinson, U.S. Department of Labor, LEAD Center
- Danielle Smith, MO State EO Officer

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Integrating Services to Connect Youth to Their Future

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- Kirk Lew, U.S. Department of Labor

Program Design and Service Delivery

One-Stop Operations

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- Diane Head, CareerSource North Florida
- Christopher Pope, U.S. Department of Education

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Driving Success: High Performance Workforce Boards in Action

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Day 3 – Concurrent Sessions: 9:00 a.m. - 10:30 a.m.

The Business Model: Business, Community, and Workforce Development

Business Engagement

- Orrin Bailey, UPWARD Talent Council
- Luann Dunsford, Michigan Works! Association
- Christine Quinn, U.S. Department of Labor
- Elaine Wood, Northwest Michigan Works!

Key Elements for Oversight & Management of Local Areas & Sub-Recipients

Financial and Grants Management

- Stephanie Blair, Arkansas Department of Workforce Services
- Laurie Bouillion Larrea, Workforce Solutions Greater Dallas
- Chanel Castaneda, U.S. Department of Labor
- Rob Hanni, Colorado Department of Employee and Training
- Charles Watts, U.S. Department of Labor

Community Colleges: Multi-Faceted WIOA Partners

Integrated Services

- Hank Johnson, Tarrant County College
- Celes Oppedahl, Richland College-Garland Campus

- Connie Rash, Workforce Solutions Greater Dallas

American Job Center Operations: Behind the Scenes

One-Stop Operations

- Dawn Garcia, Colorado Department of Labor & Employment
- Charlotte Harris, U.S. Department of Labor
- James Heck, Grow Southwest Indiana Workforce

Effectiveness in Serving Employers Measure: A Discussion

Performance Accountability

- Melinda Giancola, U.S. Department of Education
- Ingrid Schonfield, U.S. Department of Labor
- Teresa Theis, U.S. Department of Labor
- Dave Walters, Alabama Adult Education, Alabama Community College System
- Tammy Wilkinson, WIOA Reporting Supervisor, Alabama Department of Commerce

Strategic Partner Engagement, Planning, & Implementation: Realizing Your Plan & Partnerships

Strategic Governance

- Jim Doyle, U.S. Department of Education
- Heather Fleck, U.S. Department of Labor
- Melinda Freundt, VR DRS
- Kerry Manning, Executive Director, Southern Workforce Board, Inc.
- Michael Toops, WIOA Federal Project Officer, Employment and Training Administration
- Michael Widell, Vice President of Operations and Long Range Planning and Deputy Secretary of Workforce Development; Oklahoma State University

Obligations to Provide Language Access Services

Special Session

- Roger Ocampo, U.S. Department of Labor