

2017 WIOA National Convening Speaker List

San Diego, CA | May 8-10, 2017

PLENARY SPEAKERS

Day 1 – May 8, 2017

Jeanne Bonds



Jeanne Milliken Bonds is the Regional Community Development and Community Engagement Team Leader for the Federal Reserve Bank of Richmond's District which includes Maryland, D.C., Virginia, most of West Virginia, North Carolina and South Carolina. In her role, she provides leadership for strategic stakeholder collaboration and research in support of issues that provide financial information and community development innovations, focusing on moderate and low income communities. Jeanne leads several Federal Reserve System teams, including a team focused on the Community Reinvestment Act and a team focused on rural policy issues.

Jeanne previously worked for the N.C. Courts as a special assistant and Deputy Director to the Chief Justice and the N.C. Rural Economic Development Center where she focused on community and economic development initiatives across North Carolina. She also served as an elected official on a town council, including Mayor Pro Tem and Mayor.

Jeanne also pursued entrepreneurial activities in the past, creating a successful business where she consulted for a number of cities in N.C. and S.C., hosted multiple television and radio programs, and was a guest writer for newspapers across North Carolina. Jeanne has led and served on a number of community and statewide boards of directors. She has a B.A. in Economics and a M.P.A. (concentration in public policy) from the University of N.C. at Chapel Hill. In 1997, she was North Carolina's recipient of the Henry Toll Fellowship from the Council of State Governments.

Day 2 – May 9, 2017

Samia Amin



Samia Amin, a senior researcher at Mathematica Policy Research, is an experienced evaluation design specialist. She has over 10 years of experience helping government agencies and foundations examine what works in what contexts and for whom. She has a particular focus on workforce development, self-employment assistance, job training, and international development programs. At Mathematica, she leads an innovative project funded by the Department of Labor (DOL) that uses behavioral insights to test low-cost program improvements designed to allow various labor agencies better meet their missions. She also directs a DOL-funded self-employment assistance pilot program helping unemployed workers start businesses in their fields of expertise. She is passionate about the applications of research for ongoing program innovation and improvement. Before joining Mathematica in 2008, Amin held positions at the World Bank, Harvard's Center for International Development, and the Carnegie Endowment for International Peace. She has an M.P.P. in political economy and development from Harvard University.

Andrew Picard



Andrew Picard brings over 10 years of experience working in public service and customer-outreach programs. After tackling a BA in Political Science at UC Santa Barbara, Andrew begrudgingly left the beach and began his career in Parks and Recreation for the City of Hanford. He has since worked in management consulting and program design with the California Public Utilities Commission, Department of Energy, and most recently finished work with Covered California on the implementation of the Affordable Care Act.

In 2014, Andrew joined the San Diego Workforce Partnership the local workforce development board for the City of County of San Diego, as the Director of Programs. He oversees a diverse portfolio of workforce programs including all WIOA programs and additionally manages other grants from federal, state, county and privately funded workforce programs.

In his free time, Andrew enjoys pouring over the latest in CFRs and TEGs with a strong cup of cold brew coffee. On the weekends, you could find him hiking, traveling or spoiling his nieces.

Day 3 – May 10, 2017

Susie Harborth



Susie is General Partner and CFO at BioInnovation Capital, an early-stage venture firm and co-founder of BioLabs San Diego, a premier co-working space for life science companies. From 2010-2014, Susie was CFO at GnuBIO, a sequencing start-up which was acquired by Bio-Rad Laboratories in 2014. Prior to joining GnuBIO, Susie launched Cequent Pharmaceuticals and Boston Heart Diagnostics (BHDx). Susie is on the Advisory Board at LabCentral, a biotech co-working space in Massachusetts and co-founded Launch Bio, a non-profit organization focused on innovation and inclusive entrepreneurship.

Prior to Cequent, Susie focused on public life science companies at Leerink Partners, a healthcare investment bank, where she was responsible for operations of the institutional sales trading department and was a licensed stockbroker. She received her Master's in biology from Harvard University and a degree in business/finance from CSU, Long Beach. Her graduate research was conducted at Massachusetts General Hospital in the field of breast cancer diagnostics. She is a recipient of the 2016 Biocom Catalyst Award; has been nominated for the Athena Pinnacle Award in Life Sciences; and has been named a "Woman to Watch" by the Boston Business Journal.

Charlie Hopewell



Charlie Hopewell has participated in the manufacturing industry for 35+ years, primarily in senior level positions. He currently serves as President and CEO of Jewett-Cameron Companies. Throughout his career, he found that the talent needed to maintain and grow companies was continually constrained due to supply of appropriate skills, so this drove his engagement in two ways; (1) Creating and implementing internal training inside the organization, and then (2) working with various State and Regional resources to draw and engage more talent to the industry. Mr. Hopewell's focus has literally been from elementary school kids to re-training adults. He has participated actively in school Career/Technical Education, Regional Workforce initiatives, Statewide and Industry Specific associations and Boards. At present, Charlie serves on the Oregon Workforce Investment Board as well as acting liaison between the OWIB and the Oregon Talent Council. Mr. Hopewell also serves on a committee capacity and active OWIB/Worksystems WDB liaison. He remains incredibly committed to the value and worth of contextual learning throughout the K-14+ academic experience as well as a greater integration of this in adult learning as well. Charlie believes that "we must learn to 'learn' with ALL our senses".

Tony Myrell



Tony is President/CEO and Owner of Premier Medical Transportation and Equipment. Premier Medical Transportation, Inc. (PMT) was established in June of 2000 and currently serves San Bernardino, Riverside and Orange Counties. He has been in the medical business for over 38 years and has had 4 other successful medical businesses in the Inland Empire. Which were later acquired by such companies as Avon Products (NYSE: AVP), Addus Healthcare, and Ro-Tech (Pink Sheets: ROHI.PK).

Tony Myrell is currently the President of the California Association of Medical Products Suppliers (CAMPS), President of the Colton Chamber of Commerce, Chairman of the San Bernardino County Workforce Investment Board, Chairman of the San Bernardino Community Hospital Board (Dignity Health), Chair of the Hospital Foundation Board member of CHSB (Dignity Hospital) and sits on three small business panels for State legislators.

Tony Myrell has served on the Workforce Development Board for over 6 years, during this time he has been involved in all aspects of the board, including the legislation process and assisting in the reauthorization of the program. He currently serves on the Board of Directors for the National Association of Workforce Boards and sits on the Executive Board for the California Workforce Association.

With vast experience as a business owner and having served on the local workforce board, Chamber of Commerce, and other community leadership positions, Mr. Myrell brings an in-depth understanding of private-sector business and the importance of its relationship to economic development within the local area. A recognized and respected voice for small business, Mr. Myrell has participated in several small business legislative panels and believes that his experience and passion for small business will be a valuable contribution at the national level.

As Chair of the San Bernardino County Workforce Investment Board, Mr. Myrell has demonstrated a superior commitment to leading a board known for establishing effective collaborative partnerships, best practices, and innovative workforce programs. The belief that job attainment is directly connected to a person's overall well-being is what has driven Mr. Myrell's involvement with workforce for the past several years.

CONCURRENT SESSION SPEAKERS

Day 1 – Concurrent Sessions 3:30pm-4:45pm

The Business Model: Business, Community, and Workforce Development

Business Engagement

- Luann Dunsford, Michigan Works! Association
- Todd Gustafson, Kinexus/Michigan Works
- Ben Damerow, UpJohn Institute
- Keeva Davis, U.S. Dept of Labor

I Have to Compete my One-Stop Operator, Now How Does This Work?

Financial and Grants Management

- Deborah Galloway, U.S. Department of Labor
- Chanel Castaneda, U.S. Department of Labor

No Wrong Door to Help Youth & Adults with Disabilities Achieve Their Goals

Integrated Services

- Chris Pope, U.S. Dept of Education
- Kirk Lew, U.S. Dept of Labor

One-Stop 101: Where You Should Be Now as a One-Stop System

One-Stop Operations

- Heather DeSart, Northwest Oregon Works
- James Fong, Rogue Workforce Partnership
- Jacqui Shoholm, U.S. Dept of Labor

Understanding the Statistical Model and Its Use in Negotiations

Performance Accountability

- Cesar Acevedo, U.S. Dept of Labor
- Karen Staha, U.S. Dept of Labor

The Governance Puzzle: Piecing Together Our Roles and Responsibilities

Strategic Governance

- Heather Fleck, U.S. Dept of Labor
- Jim Fong, Rogue Workforce Partnership
- Dawn Karber, Spokane Area Workforce Development Council
- Kurt Tackman, Office of Workforce Investments Higher Education Coordinating Commission

- Clay Martin, Office of Workforce Investments, Higher Education Coordinating Commission

Equal Opportunity Law 101

Special Session: Civil Rights

- Roger Ocampo, U.S. Dept of Labor, Civil Rights Center

Day 2 – Concurrent Sessions: 10:45am-12:00pm

Legislation to Action: A Data-Driven Approach to State & Local In-Demand Occupations

Business Engagement

- Angie Barksdale, West Michigan Works!
- Jason Palmer, Michigan Bureau of Labor Market Information and Strategic Initiatives
- Andy Ridgeway, U.S. Dept of Labor

WIOA Infrastructure: Comparing the Local vs State Mechanisms

Financial and Grants Management

- Deborah Galloway, U.S. Department of Labor
- Craig McManus, U.S. Department of Education, OSERS
- Steve Noll, Wisconsin Department of Workforce Development

Integrating Services to Connect Youth to Their Future

Integrated Services

- Kirk Lew, U.S. Department of Labor
- Erick Serrato, Pacific Gateway
- Dawn Karber, Spokane Area Workforce Dev Council

Program Design & Service Delivery

One-Stop Operations

- Virginia Hamilton, U.S. Dept of Labor
- Christopher Pope, U.S. Dept of Education, OSERS
- Cindy Stahl, NOVA

Beyond 101: A Walk-Through of WIOA Performance & Accountability Reporting Requirements & Related Policy Issues

Performance Accountability

- Jim Doyle, U.S. Dept of Ed, RSA
- Christina Eckenroth, U.S. Dept of Labor
- Melinda Giancola, U.S. Dept of Ed, RSA

- Evan Rosenberg, U.S. Dept of Labor
- Ingrid Schonfield, U.S. Dept of Labor
- Karen Staha, U.S. Dept of Labor

Driving Success: High Performance Workforce Boards in Action

Strategic Governance

- Peter Callstrom, San Diego Workforce Partnership
- Jeff Gabriel, U.S. Dept of Labor
- Latha Seshardi, U.S. Dept of Labor
- Eric Wolf, Workforce Training & Education Coordinating Board

What You Need to Know about Section 188: Individuals with Disabilities

Special Session: Civil Rights

- Christopher Button, U.S. Dept of Labor
- Lee Perselay, U.S. Dept of Labor, Civil Rights Center
- Jamie Robinson, U.S. Dept of Labor, LEAD Center
- Danielle Smith, MO State EO Officer

Day 2 – Concurrent Sessions: 1:30pm-2:45pm

Labor Market Information as an Asset for Economic Development & Business Engagement

Business Engagement

- Jason Palmer, Michigan Bureau of Labor Market Information and Strategic Initiatives
- Carrie Mayne, Utah Department of Workforce Services
- Rose Zibert, U.S. Dept of Labor

Transparency in the Workforce System: Establishing Firewalls & Internal Controls

Financial and Grants Management

- Tom DiLisio, U.S. Dept of Labor
- Chanel Castaneda, U.S. Dept of Labor

Creating Synergy Across Programs to Put Americans Back to Work

Integrated Services

- Damien Ladd, CalWORKs Employment Bureau

Building Partnerships Related to MOUs & One-Stop Certification

One-Stop Operations

- Dr. Phillip Starr, Managed Career Solutions

- Tim Theberge, U.S. Dept of Labor

Evidence-Building Capacity in State Workforce Agencies

Performance Accountability

- Gloria Salas-Kos, U.S. Dept of Labor
- Adele Gagliardi, U.S. Dept of Labor
- Ingrid Schonfield, U.S. Dept of Labor
- Cynthia Forland, Labor Market and Performance Analysis, Employment Security Department

Regionalism: The Framework of the Future

Strategic Governance

- John Bailey, U.S. Dept of Labor
- Tim Rainey, California Workforce Development Board
- Amanda Ahlstrand, U.S. Dept of Labor
- Carmen Rodriguez, U.S. Dept of Labor

Day 2 – Concurrent Sessions: 3:15pm-4:30pm

Make WIOA Value-Added for Business: Strategies to Improve & Sustain Business Engagement

Business Engagement

- Cliff Atkinson, U.S. Dept of Labor
- Andrew Ridgeway, U.S. Dept of Labor

WIOA Infrastructure: Comparing the Local vs State Mechanisms

Financial and Grants Management

- Deborah Galloway, U.S. Dept of Labor
- Craig McManus, U.S. Dept of Education, OSERS
- Steve Noll, Wisconsin Department of Workforce Development

Integrating Services to Connect Youth to Their Future

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- Erick Serrato, Pacific Gateway
- Dawn Karber, Spokane Area Workforce Dev Council

Program Design & Service Delivery

One-Stop Operations

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Driving Success: High Performance Workforce Boards in Action

Strategic Governance

- Peter Callstrom, San Diego Workforce Partnership
- Jeff Gabriel, U.S. Dept of Labor
- Latha Seshardi, U.S. Dept of Labor
- Eric Wolf, Director of Policy and Programs, Workforce Training & Education Coordinating Board

What You Need to Know about Section 188: Individuals with Disabilities

Special Session: Civil Rights

- Christopher Button, U.S. Dept of Labor
- Lee Perselay, U.S. Dept of Labor, Civil Rights Center
- Jamie Robinson, U.S. Dept of Labor, LEAD Center
- Danielle Smith, MO State EO Officer

Day 3 – Concurrent Sessions: 9:00am-10:15am

Make WIOA Value-Added for Business: Strategies to Improve & Sustain Business Engagement

Business Engagement

- Cliff Atkinson, U.S. Dept of Labor
- Andrew Ridgeway, U.S. Dept of Labor

Key Elements for Oversight & Management of Local Areas & Sub-Recipients

Financial and Grants Management

- Chanel Castaneda, U.S. Dept of Labor
- Tom DiLisio, U.S. Dept of Labor

Community Colleges: Multi-Faceted WIOA Partners

Integrated Services

- Cheryl Martin, U.S. Department of Labor
- Joe Barela, ArapahoeDouglas Works
- Mark Mattke, Spokane Area Workforce Development Council /Community Colleges of Spokane
- Anne Willaert, South Central College

American Job Center Operations: Behind the Scenes

One-Stop Operations

- Charlotte Harris, U.S. Dept of Labor
- Aurora King, Rogue Workforce Partnership
- Andrew Picard, San Diego Workforce Partnership

Effectiveness in Serving Employers Measure: A Discussion

Performance Accountability

- Mark Adreon, Washington State Department of Services for the Blind
- Ingrid Schonfield, U.S. Dept of Labor
- Melinda Giancola, U.S. Dept of Education, RSA
- Dave Wallace, Washington State Workforce Training and Education Coordinating Board

Strategic Partner Engagement, Planning, & Implementation: Realizing Your Plan & Partnerships

Strategic Governance

- Jim Doyle, U.S. Dept of Education, RSA
- Heather Fleck, U.S. Dept of Labor
- Leo Miller, U.S. Dept of Labor
- Andy Hall, San Diego Workforce Partnership
- Kelly Hargreaves, Department of Rehabilitation
- Chris Nelson, CA State Manager, Adult Education
- Tim Rainey, California State Workforce Board

Obligations to Provide Language Access Services

Special Session: Civil Rights

- Roger Ocampo, U.S. Dept of Labor, Civil Rights Center